



Brief Introduction

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Key areas of interest	Business Strategy, Innovation Management, Entrepreneurship, Innovation and Technology Adoption, Sustainability, Nature Positive and Regenerative Innovation.
Web links for your research profile on Google scholar; ORCID or ResearchGate (if available); only one of them please.	Google scholar: https://scholar.google.com/citations?user=Y_akKBsAAAAJ ORCID: https://orcid.org/0000-0001-5237-1186

Dr. Vanita Yadav is a Senior Research Fellow at the Urban Transformations Research Centre, Western Sydney University, Australia. With over 14 years of transdisciplinary experience spanning three countries - Australia, the USA, and India, Vanita has expertise in innovation management, entrepreneurship, sustainability, business strategy and sustainable business models. She was awarded the prestigious Fulbright fellowship for research in sustainability-driven entrepreneurship at the Massachusetts Institute of Technology (MIT), USA. She was also a fellow at the South Asia Institute, Harvard University, for her work on innovation management. Vanita has led and worked on externally funded grants (over \$1.5 million) and held many leadership positions, such as Discipline Leader (Innovation & Management) and Area Chairperson. She has over 50 research publication outputs, including A/Q1 publications, Best Paper Awards, supervised PhDs to completion, serves on editorial boards, and is a keynote speaker and expert panelist at international events.

Research Projects

1. Project: *Enhancing Agribusiness and Strategic Policy Dialogue between Australia and India*. Institute of Culture and Society (ICS), Western Sydney University.
2. Project: *Women Entrepreneurs in the New Indian Middle Class: Macro and Micro Perspectives*, Indian Council of Social Science Research (ICSSR), 2015-2018.
3. Project: *Sustainability-driven Entrepreneurship*. Fulbright Fellowship - Massachusetts Institute of Technology (MIT), United States India Education Foundation and the U.S. Department of State's Bureau of Educational and Cultural Affairs, USA, 2012-13.

Key publications/reports

1. **Yadav, Vanita & Yadav, N.** (2024). *Beyond Sustainability, towards Resilience and Regeneration: Archetypes of Regenerative Innovation*. Global Journal of Flexible Systems Management, <https://doi.org/10.1007/s40171-024-00418-8> (open access).
2. **Yadav, Vanita, Adya, M., Unni, J. & Morrison, N.** (2023, Australian & New Zealand Academy of Management, *Best Paper Award*). What is your true entrepreneurial identity? The conundrum of Femininity and Identity in female entrepreneurs
3. **Yadav, Vanita** (2023). *SME sustainability in turbulent times: A Review of Literature and Future Directions*. In: Adapa, S., McKeown, T., Lazaris, M., Jurado, T. (eds) Small and Medium-sized Enterprises, and Business Uncertainty. Palgrave Studies in Global Entrepreneurship. Palgrave Macmillan
4. **Yadav, Vanita & Goyal, P** (2015). *User Innovation and Entrepreneurship: Case studies from Rural India*. Journal of Innovation and Entrepreneurship, 4(1), 1-20.
5. **Yadav, Vanita** (2014). *Unique Identification Project for 1.2 billion People in India: Can it fill Institutional Voids and enable 'Inclusive' Innovation?* Contemporary Readings in Law and Social Justice, 6(1), 2014.